

EMC 2025

15th International Symposium
"Engineering Management and
Competitiveness" 2025

SUSTAINABLE STRATEGIES FOR A COMPETITIVE FUTURE

FIRST CALL

Dear colleagues and friends,



**University of Novi Sad, Technical faculty
"Mihajlo Pupin", Zrenjanin (Serbia)**

With the Partners:



**Budapest Business University, Faculty of Finance
and Accountancy, Budapest (Hungary)**



**Voronezh State University, Faculty of Economics,
Voronezh (Russia)**

are going to organize the 15th International Symposium Engineering Management and Competitiveness 2025 (EMC 2025). In June 2024, the 14th International Symposium Engineering Management and Competitiveness 2024 (EMC 2024) was organized successfully in Zrenjanin (Serbia). There were 47 accepted papers from 9 countries. The Proceedings of all papers were published in English and it was delivered to the participants. In 2024, the Engineering Management and Competitiveness Symposium, as well as the previous thirteen symposiums, met all the criteria of an international scientific symposium. We hope that the next, 15th International Symposium Engineering Management and Competitiveness 2025 (EMC 2025), will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2025. Here is the First Call for EMC 2025 with all necessary information.

The 15th International Symposium on Engineering Management and Competitiveness 2025 (EMC 2025) will be held in Zrenjanin, Serbia.

See you in June, 2025 in Zrenjanin. We wish you success in your work.

Place and time of the Symposium:

- Zrenjanin (Serbia), June 20-21st 2025
- Technical faculty “Mihajlo Pupin”, Djure Djakovica bb, Zrenjanin, Serbia
- web: <http://www.tfzr.uns.ac.rs/emc/index.aspx>

Organizer of the Symposium:

- University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin (Serbia),

Partners:

- Budapest Business University, Faculty of Finance and Accountancy, Budapest (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),

Thematic fields:

- I. Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. Management and Information Systems** – includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.
- III. Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

- Edit Terek Stojanović, Ph.D**, Associate professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia – President of the Program Committee
- Dragan Čockalo, Ph.D**, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia – Vice President of the Program Committee
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Milan Nikolić, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia – Vice President of the Organizing Committee

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Important dates:

- Submission deadline for full papers and paper registration: April 2nd 2025.
- Information on full papers acceptance: April 23rd 2025.
- Deadline for registration fee payment: May 30th 2025.
- Program of the Symposium can be found on <http://www.tfzr.uns.ac.rs/emc/index.aspx> no later than June 12th 2025.
- Dates of the Symposium: June 20-21st 2025.

Registration fee:

Registration fee: 10.000 RSD per paper; 100 EUR per paper for foreign participants.

Registration fee includes:

- Attending all symposium sections.
- Proceedings, Program of the Symposium, and promotional materials.
- Lunch for all participants: June 20th 2025.
- Snacks and refreshments during breaks.

Further information regarding fees:

- Registration fee does not include accommodation and travel costs
- Registration fee includes VAT.
- Payments can be performed on Faculty’s account upon the invoice issued after submitting the paper.

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the First Call.
- Filled out form is to be sent on the following e-mail address: emc@tfzr.rs

Papers:

- Official conference language is English.
- All the papers will be classified in Plenary and separate parallel sections.
- The papers for the Plenary session will be provided by Organizing committee upon invitation.
- All papers are to be received in anticipated terms and reviewed.
- All reviewed and accepted full papers will be published in Proceedings.
- Papers should be sent by e-mail on the following e-mail address: emc@tfzr.rs
- Papers should be formatted according to the instruction which can be found on:
<http://www.tfzr.uns.ac.rs/emc/index.aspx>

Types of paper presentations:

- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
- Poster presentation (up to 3 slides, which are in .ppt or .pdf format should be sent to the Organizer).

Information and contacts:

- <http://www.tfzr.uns.ac.rs/emc/index.aspx>
- e-mail: emc@tfzr.rs

Information on hotel booking:

- www.zrenjanintourism.org
- www.hotel-vojvodina.rs
- www.kastelecka.com
- www.luxotel.co.rs